



Business First Steps

Tools that bring Ideas to Life

**Passion to Fulfil your God Ordained
Purpose/Life.**

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TEMI KOLEOWO

THE FOCUS

- The Journey
- Microwave Syndrome
- Components of your Passion
- Why?
- How?
- What?
- Who?
- The Gap
- Plan
- Structure
- Technology
- Support
- Investment
- Commitment
- Challenge
- The Manual

THE JOURNEY



TEMI KOLEOWO



FOOD SCIENTIST



ACCOUNTING AND FINANCE



LOST AT SEA



SWOT ANALYSIS/PASSION DISCOVERY



**BUSINESS FIRST STEPS &
BUSINESS STEPS 4 WOMEN**

THE MICROWAVE



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WHAT IS YOUR PURPOSE

Purpose: the reason for which something is done or created or for which something exists.

Passion: strong and barely controllable emotion.

Have you got both?

GOD'S COMMAND

Be Fruitful and Multiply. Gen 1:28

Translations "Be fruitful, be a Rabbi (a Master)" or Growth
or Abundantly Productive.

THE ROD

- Exodus 14:15
- And the LORD said to Moses, “Why do you cry to Me?”
- Tell the children of Israel to go **forward**.
- **But lift up your rod**, and stretch out your hand over the sea and divide it. And the children of Israel shall go on dry *ground* through the midst of the sea.

WHAT IS YOUR ROD?

- Joseph had dream interpretation
- Esther had beauty
- Ruth had Naomi
- David had a sling and a stone
- Solomon had wisdom
- **What is yours?**



COMPONENTS OF OUR PASSION

- Talents
- Experiences
- Knowledge
- Interests
- We are to work, using our components to glorify God, serve the common good, and further God's kingdom.



NEW DRIVER



- When you start out, drive at a pace you can manage.
- If you have to stay in gear 3 until you are comfortable enough at a higher gear, by all means stay there but do not be stagnant.

WHY? FULFIL PURPOSE



HOW? A PROBLEM SOLVER?





**WHAT?
BE DRIVEN BY PURPOSE
AND FUELLED BY PASSION.**

WHO CAN YOU SERVE?

**Look
around
you.**



YOUR FIRST STEP

Research



PLAN

To fail to plan is to plan to fail!

- Get all the advice and instruction you can, so you will be wise the rest of your life. Proverbs 19:20

TENT OR TOWER MINDSET?

Longevity Mindset

- **Watch this video**
- <https://www.youtube.com/watch?v=Zkt1tnhZm3w>

EMBRACE TECHNOLOGY



FIND SUPPORT



CONFIDENCE IN THE CREATOR

- Be committed and persistent
- Challenge yourself
- Be Confident
- Use the Manual



PASSION IS LIKE WATER



- Passion is like water, it is freely given.
- But you need to bring it to the boil, let it evaporate and positively affect people around you.

WHAT IDEA DO I CHOOSE?

- Does your idea add value to people?
- Is your industry a saturated market?
- Is there a rise or decline in demand for your product or service?
- How will technology advancement or other factors affect your idea?
- Is there room for development or modification to meet new developments?
- What are the established businesses in your proposed market doing?
- How do you see your product or service developing in the next five years?

TIPS FOR SUCCESSFUL PARTNERSHIP

- Ask yourself “Can I do it alone”?
- Find a business/partner that shares your passion.
- Ensure the business has similar core values
- Check the person’s track records
- Are you ethically compatible?
- Will your chosen business partner highlight your strengths and make up for your weaknesses?
- Make sure the start-up costs is within your budget and agreed
- Sign a legal binding contract.

HOW TO AVOID PITFALLS

- Do not think a business is an easier option
- Do not misjudge the financial implications
- Can you cope with the everyday rigours?
- Get a solicitor and accountant involved from the onset.
- Research! Research! Research!
- Avoid oversaturated markets
- Do not be led by your emotions – get facts!
- Pray and let God work in you and through you.
- Be wise and know what God's will is for you.

ACTION PLAN

- SWOT yourself
- Have a vision
- Create a plan
- Speak to your family about what you want to do
- Find a mentor, coach and support
- Research the market
- Be open to learning
- Develop your skills through training courses, personal study etc.
- Hold onto your Anchor.

Personalised and Practical Services

- Package my passion program.
- Business start-up navigator program.
- Business plan writing and review.
- Brainstorming sessions for existing businesses.
- Building Blocks – monthly accountability partner
- Resources, eBooks, regular tips, blogs and more. Email me for a free session at temi@businessfirststeps.co.uk



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